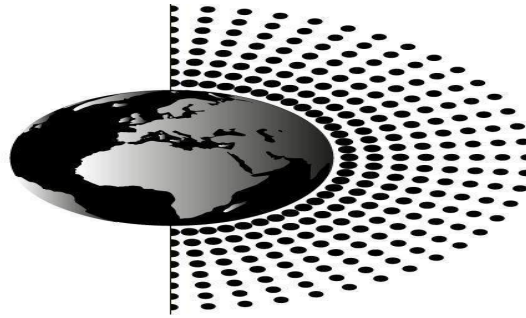


Miss **WORLD**  
**SOUTH AFRICA**



## **MISS WORLD SOUTH AFRICA ORGANISERS CONGRATULATE CLAUDE MASHEGO FOR WINNING TITLE**

**JOHANNESBURG, 30 October 2023** – Carol Bouwer Productions has congratulated Claude Mmakgaka Mashego, for winning the inaugural Miss World South Africa crown, earning the right to represent the country at the Miss World pageant in New Delhi, India, on March 3<sup>rd</sup>, 2024.

In March next year, Claude will join contestants from more than 100 countries and territories to become Miss World 2023. Miss World 2022 Karolina Bielawska from Poland will crown her successor at the event.

“It gives us great pleasure to congratulate Claude for her outstanding achievement. She is an epitome of good character, charm, poise, and an ambassador of the Beauty with a Purpose ethos of the Miss World Organisation,” said Carol Bouwer, the license holder of Miss World South Africa and President of Miss World South Africa Organisation.

Claude’s goal is to build a network of young leaders and community builders in South Africa and across the African continent through her non-profit company, the Young Leaders Network.

What does the young girl from Acornhoek, Bushbuckridge, like most about herself?

“I’m real. I have been quite intentional about incorporating authenticity into my DNA because I believe that is what makes one relatable. Relatability allows people to connect with you human to human and that’s what amplifies the impact of everything you do,” said University of Pretoria Bachelor of Medicine & Surgery graduate.

More than 130 nations, including South Africa, are franchised to host local Miss World competitions.

Since August, 27 contestants were judged on personality, character, intelligence, talent, beauty of face, figure, deportment, charm, poise, general conversation, as well as conduct and charitable involvement. Twelve contestants made it to the final held on Saturday.

“It takes hard work, dedication, and confidence to make it through judging and come out on top. Claude’s unwavering resilience, commitment and strong will have paid off and our hearts beat with love and admiration for her. Congratulations on this amazing win,” said Bouwer, founder of Carol Bouwer Productions.

“I also congratulate and pay tribute to the first princess, Zoalize Jansen Van Rensburg, and second princess, Allysa Smith. Congratulations to them on achieving such tremendous success in this competition. They have done what some can only dream of. They have participated in the beauty pageant and sometimes made it look effortless.

Zoalize, 18, dreams of being a world leader who can uplift South Africa. She believes an important issue facing the youth is access to equal education,

Alyssa, 26, an admitted attorney of the High Court, is a passionate volunteer, and an advocate of Community Social Investment projects.

“To the other nine finalists, seeing the result of all your dedication and determination was inspiring. May each step of your future endeavours bring more joy and happiness,” said Bower.

Since it was founded in 1951, Miss World – one of the longest-established global pageants, has used the Beauty with a Purpose ethos to raise money for organisations that support disadvantaged and disabled children and other deserving causes.

For pictures and profiles of the winner and the two princesses, please visit. [www.missouthafrica.com](http://www.missouthafrica.com).

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